



Blue Cross
Blue Shield
of Florida

INTER OFFICE MEMO

TO: WILLIAM M BREHART JR
FROM: Larry L. Payne

AT: ~~OLE~~ 3
AT: Professional & Provider Relations

DATE 3/15/84

SUBJECT: APPOINTMENTS - PROFESSIONAL & PROVIDER RELATIONS

I am pleased to announce the appointment of Mrs. Barbara Benevento to the position of Director, Professional Relations and Mr. Donald Ward to the position of Director, Provider Relations.

Barbara has been with the Florida Plan since 1975. She was a Supervisor in Medicare B Telecommunications, participating in the development of the toll-free telephone system. She then worked as Supervisor, Rate Review and Audit in Provider Audit and Reimbursement. In June, 1982, Barbara assumed the position of Manager, Professional Relations, Northern Region. Barbara received her Bachelor of Arts degree from Mt. St. Mary College in Hooksett, New Hampshire.

Don joined the Florida Plan in October 1983 as Manager, Professional Relations, Southern Region. In his 20 year career in the health care industry, Don has held several management and educational positions, and has served as president of state and national medical organizations. Most recently he was Administrative Director, Radiological Services, of a large teaching hospital in Central Florida. In addition, Don is board certified in Nuclear Medicine Technology. Don received his Bachelor of Science degree from the University of Tampa, and his Masters degree in Business Administration from the Florida Institute of Technology in Melbourne.

Please join me in congratulating Barbara and Don and extend your support as they assume their new roles and responsibilities.

LLP/dt

Distribution: A, B, & C