



# INTER OFFICE MEMO

**TO:** All Employees

**DATE** 05/02/84

**FROM:** R. Tom Roberts

A handwritten signature in black ink, appearing to be "R. Tom Roberts".

**AT:** Vice President, National &  
Special Markets

**SUBJECT:** MANAGEMENT ANNOUNCEMENT

I am pleased to announce the appointment of Ray Massicotte, to the position of Director, National Accounts. In his new role, Ray will be responsible for National Account Par Plan enrollment and Control Plan enrollment, as well as the Federal Employee Program.

Ray has been with the Corporation for a short time, serving as Manager, Field Sales & Service, National Accounts. Prior work experience includes HMO experience, Blue Cross & Blue Shield Association experience, and Marketing experience with Blue Cross & Blue Shield of Connecticut.

Please extend to Ray, your support, as he assumes his new duties in this area. Your support is vitally needed.

RTR/eg