



INTER OFFICE MEMO

TO: ALL EMPLOYEES
FROM: J. W. Bohm *JWB*
SUBJECT: ORGANIZATION ANNOUNCEMENT

AT: Information Systems & Facilities Services
DATE: 9/10/84

In an effort to provide improved levels of systems support to the Corporation and to increase focus and attention on the major corporate systems development projects which are underway, the following appointments and realignments of personnel within the Information Systems & Facilities Services Division are announced.

All of the associated activities related to Information Systems support will be concentrated within one functional organizational unit. I am very pleased to announce the appointment of Mr. Ron Cronovich to the position of Director of Information Systems. Ron will report directly to me and will be responsible for all Systems support related activities.

Since March, 1984 Ron has held the position of Director, Information Resource Management and Administration. His background includes more than twenty years of progressive, diversified experience in general and technical management. He is experienced in consulting, marketing and planning with an extensive background in EDP and finance. He holds B.A. and M.A. degrees from Wayne State University and has done post Masters work at Wayne State and Stanford University.

Reporting to Mr. Cronovich will be; Mr. Steve Davis, Director of Advanced Systems Planning; Mr. Hanse Hall, Director of Applications Systems for Private Business Operations; Mr. Sidney Ough, Director of Applications Systems for HIS, Actuarial/Underwriting, Finance and Administration; Mr. Winton Garrett, Acting Director of Applications Systems for Government Programs. In addition, leadership for the Information Resource Management and Administration department will continue to report to Mr. Cronovich.

Mr. Joe Grantham will continue to direct the efforts associated with the corporate projects for Contract and Benefit Coding, Membership and Billing, Claims and PPO. Mr. Grantham will continue to report to me.

Mr. Bill Brown has assumed the leadership responsibility for the National Accounts Corporate project and will also report directly to me for this assignment.

Since Mr. Odis Powell's promotion to the Vice President of Customer Relations, Mr. Roger Holton has assumed total responsibility as the Director of Information Operations and Mr. Don Stewart continues as the Director of Facilities and Office Services. Both of these gentlemen will report directly to me.

Please join with me in wishing all of these gentlemen well in their new assignments.

JWB/eh