



INTER OFFICE MEMO

CLIFFORD R. FRANK

DET

TO: DISTRIBUTION

AT:

DATE 2/5/85

FROM: Larry L. Payne

AT:

Professional & Provider Relations

SUBJECT: MANAGEMENT APPOINTMENT

I am pleased to announce that effective February 11, 1985, John Torti will assume the position of Director, Provider Relations in the Professional and Provider Relations Division.

John comes to the Florida Plan from Blue Cross and Blue Shield United of Wisconsin where he served as Assistant Vice President, Institutional and Professional Relations. John's exposure to the health care industry has included HMO development, PPO development, data acquisition network development, dental claims management, and various other activities related to providers. John, also, has been involved in consulting services related to long-range planning and feasibility studies. Additionally, he has served in management positions at Mercyville Hospital, Aurora, Illinois and at St. Joseph's Hospital, Milwaukee, Wisconsin.

Please join me in welcoming John to the Florida Plan and his new position.

LLP/lsr

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