



INTER OFFICE MEMO

TO: All Employees

AT:

DATE 05/07/85

FROM: William J. Eckert

AT: National Accounts Sales

SUBJECT: NATIONAL ACCOUNTS APPOINTMENTS

It is my pleasure to announce that Mr. Alberto J. Salierno has joined our organization as Account Executive in our Miami office. Mr. Salierno joins us after having been with Blue Cross and Blue Shield of Southwest Ohio since 1977. While with the Plans, Mr. Salierno was the Industrial Accounts Representative, Senior Industrial Accounts Representative, and, since 1984, has been Senior National Accounts Representative.

I am also pleased to announce that, effective May 20, 1985, Ms. Susan M. Munson has been appointed National Account Service Representative in our St. Petersburg office. Ms. Munson has been with Blue Cross and Blue Shield of Florida since July 1965. While with the Plan, Ms. Munson was Senior Training Coordinator, a Benefits Specialist, and, since February 1984, has been Manager, Employee Benefits.

I am confident you will join me in welcoming Mr. Salierno and Ms. Munson and will provide them your full support and cooperation as they assume their new responsibilities.

WJE/pb

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RECEIVED PDP MAY 14 1985