

MEDICARE PART B

Administered by BLUE CROSS and BLUE SHIELD OF FLORIDA, INC.
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Blue Cross
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of Florida

INTER

OFFICE MEMO

TO: BILL BREHART AT: BBT
FROM: Steve Davis SCD AT:
SUBJECT: Medicare B Organization Announcement

DATE: 7/19/85

The Medicare B Division is reviewing organizational changes that will facilitate our ability to achieve the performance levels mandated by HCFA and succeed as a strategic business unit.

To more effectively meet the challenges in administration, evaluation and support of the Medicare B program, the responsibilities of the Director of Performance Analysis and the Director of Quality will be realigned. I am pleased to announce the following changes effective immediately:

Curtis Lord is promoted to Director of Administrative and Health Services Data, a new position accountable for Medicare reimbursement policy and communications functions and the administrative program support and evaluation functions. Curtis came to the Plan in August, 1983 and has been a manager in Medicare B Performance Analysis since March, 1984. Prior to joining the Plan, Curtis worked in HCFA's Atlanta Regional Office for nine years. Curtis will be located on the 15th floor and may be reached at 6554.

Karen Huber will be responsible for the End of Line Quality Assurance program and continue to oversee the Technical Services area from the newly created position as Director of Quality and Technical Services. Karen has served in a variety of staff and management positions during her ten years with the Plan. Since April, 1983 Karen has been Director of Performance Analysis in Medicare B. Karen will be located on the 14th floor and may be reached at 6173 or 6201.

Both of these positions will report directly to me along with the Director of Claims and the Director of Communications.

Please join me in congratulating Curtis on his promotion and Karen on her new position. Your support and cooperation are appreciated and vitally important to Curtis and Karen as they assume their new responsibilities.

SCD;sc

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