




# INTER OFFICE MEMO

**TO:** BILL AREHART

**AT:** OBT

**DATE** 8/30/85

**FROM:** Alton Fisher 

**AT:** Institutional & Professional Services

**SUBJECT:** MANAGEMENT APPOINTMENT

It is my pleasure to announce that John R. (Jack) Conway has accepted the position of Director Provider Relations, effective August 30, 1985. Jack has been with Blue Cross and Blue Shield of Florida, Inc. since August, 1979 and has held the position of Manager Provider Relations for the past two years.

Jack's biggest challenge next year will be to play a material role in the negotiations and implementation of a new hospital purchasing program while at the same time maintaining or improving our hospital relationships in general.

I am sure you will wish him well in meeting these challenges.

AF:msg

Distribution: A - C

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