

Instructor: Edna Saffy, Ph.D.

Dr. Saffy received her Ph.D. in Rhetoric and Public Address from the University of Florida in 1976, with her primary area of study in classical rhetoric. She has been a professor of speech communication at Florida Community College for 30 years. Dr. Saffy has taught both undergraduate and graduate courses at the University of Florida, University of North Florida, and Jacksonville University. As a political consultant and communications expert, she has participated in local, state, and national campaigns.

Course Description:

The content of the graduate speech course will be based primarily on Aristotelian theory and its role in the modern world of oral communication. Classes will focus on theory, discussion, and skill building.

OR

Using primarily Aristotelian theory (which is effect-based) this course will investigate speech transactions. Through readings and individual presentations, the student should gain better understanding and skill in the oral communication process, and thus have the resources to continue in the field both as a rhetor and a rhetorician.