Blue Cross Blue Shield of Florida

INTER OFFICE MEMO

TO: BILL BREHART **AT:** 1ST **DATE** 10/4/85

FROM: Bob Reynolds RR **AT:** Fort Myers

SUBJECT: Sales Consultant II Appointment

I would like to take this opportunity to announce the appointment of Kevin Gardner to the position of Sales Consultant II in the Sarasota branch office. Kevin is a graduate from Oakland University with a B.S. in Economics and Management.

Kevin comes to us with six years selling experience in the insurance field. Over the past year, Kevin worked as an independent agent selling all lines of insurance. Prior to that, he was with Gulf Life Insurance Company as a salesman.

Please join me in welcoming Kevin to the Blue Cross Blue Shield of Florida plan.

RFR:mjd

Distribution: C