



INTER OFFICE MEMO

TO: ALL EMPLOYEES
FROM: JACK CONWAY
SUBJECT: PERSONNEL ANNOUNCEMENTS

AT: _____
AT: DIRECTOR, PROVIDER RELATIONS

DATE 12/4/85

I am pleased to make the following personnel announcements in Provider Relations.

Mike O'Farrell has been promoted to Manager, Provider Relations, Southern Region effective 12/09/85. Mike was previously the Provider Relations Representative in the Pensacola Branch Office. He has held several positions in the healthcare industry including Manager of West Florida Physicians Clinic and also owned a data acquisition company. Prior to his position in Provider Relations, he worked in Professional Relations. Mike can be reached in our Ft. Lauderdale Branch Office at (305) 491-7576.

John Smith has assumed the position of Manager, Provider Relations, Northern Region effective 11/18/85. John has previously worked as Manager of the Consulting Group within our Utilization Management Department. He also worked for Northeast Florida Health Systems Agency and Professional Standard Review Organization and also held the position of Assistant Administrator for University Hospital, prior to his employment with Blue Cross and Blue Shield of Florida, Inc. John can be reached at our home office in Deerwood at 739-4521.

Susan Meintel has been selected as our Provider Relations Representative for our Pensacola/Pan Handle region effective 12/09/85. Susan comes to us from Gulf Coast Community Hospital and has held positions in the healthcare industry as Business Office Manager for Gulf Coast, Administrator of an Oncology Center, and is actively involved with the major healthcare associations. She is presently Treasurer for Hospital Financial Management Association, and she holds a position representing Florida on the State UB82 Committee with representation at the National Level. Susan can be reached at our Pensacola Branch Office at (904) 434-6627.

Mike, John and Susan bring with them a provider perspective to the Department that will help us better serve the Provider Community and Plan in pursuing Superior Customer Service and The Purchasing of Hospital Services Program. Please join with me in extending congratulations to Mike, John and Susan in their new roles and responsibilities.

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