Blue Cross Blue Shield of Florida

INTER OFFICE MEMO

TO: BILL AREHART AT: 15T DATE 01/10/86

FROM: Tom Keane, Director AT: PBC Systems Projects/Development

SUBJECT: MANAGEMENT APPOINTMENT - JACKIE ADKINS

I am pleased to announce the promotion of Jackie Adkins as Manager of the Operational Effectiveness area in Private Business Claims, effective 01/01/86.

Jackie brings 17 years of experience with BCBSF to her new position. For the past four years, she has held the position of Sr. Analyst in the Operational Control & Improvement area. Previously, Jackie held several management and staff positions in Medicare-B with considerable emphasis on Electronic Media Claims (EMC) development.

Please join me in extending your support to Jackie in her new responsibilities as Manager over Operational Effectiveness. Her office is located on 6-T and her extension is 8127.

TK/dp

Distribution A - E