



HEALTH OPTIONS

INTER OFFICE MEMO

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TO:

AT:

DATE 02/17/86

FROM: JOHN M. PETERSON *JM*

AT: V.P. HMO OPERATIONS

SUBJECT: MANAGEMENT APPOINTMENT - HEALTH OPTIONS OF SOUTH FLORIDA

I am pleased to announce that Richard M. Smith has been appointed as Executive Director for HEALTH OPTIONS of South Florida, effective March 1, 1986. Dick will be responsible for all of the day-to-day operations of HEALTH OPTIONS' activities in Dade and Broward Counties, reporting directly to me.

Dick brings with him 12 years experience in the health care delivery industry. He has spent 9 years in the proprietary hospital industry in positions of increasing responsibilities. During this time he was responsible for hospital development activities in several South American countries and is very fluent in Spanish. For the past 3 years, Dick has been involved in alternative delivery systems as regional director for health plans with Hospital Corporation of America and more recently with Whittaker Health Plans.

We are very excited to have Dick join HEALTH OPTIONS. Please extend your welcome and cooperation to him as he assumes his responsibilities in Dade and Broward Counties.

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Distribution A - C