



**INTER-OFFICE MEMORANDUM**  
*Office of Chairman and Chief Executive Officer*

TO: All Employees

DATE: 11/10/97

FROM: W. E. Flaherty

SUBJECT: ORGANIZATION ANNOUNCEMENT

We are pleased to announce the appointment of John J. Dallman, M.D., Ph.D. to the position of Vice President, Care and Network Management for the Central Geographic Business Unit (CGBU). His responsibilities include leadership for all care and network management activities within the CGBU. John will report directly to Peter Burchett, Senior Vice President, CGBU.

John is a graduate of the Medical College of Georgia and served his Family Practice residency at the University of Florida. He holds a Doctor of Philosophy, Biometry degree from the University of Minnesota where he also earned his B.A. with a major in mathematics.

Prior to joining Blue Cross and Blue Shield of Florida in September, John supervised the medical management of 3,500 physicians, serving nearly 270,000 members as Medical Director for United Healthcare on the West Coast of Florida. Earlier John was a Regional Medical Director for Humana in Tampa. Before these two managed care positions, he was professor and Chairman of the Department of Medicine, Wayne State University.

Please join me in welcoming John and extend him your support and cooperation.

  
-- W. E. Flaherty