

Personal Health Advisor[®]

Personal Health Advisor Benefits

- ▶ Offers immediate health information 24 hours a day, 7 days a week
- ▶ Gives members the opportunity to ask health questions confidentially, in the privacy of their own homes
- ▶ Helps members understand the treatment their doctors prescribe or learn more about medication, proper nutrition, and self-care
- ▶ Furnishes access to an AudioHealth Library[®] with information on more than 450 health care topics
- ▶ Provides members with the names and locations of participating providers
- ▶ Offers health counseling from registered nurses to help members better understand and manage chronic illnesses
- ▶ Creates a new capability for enhancing the quality and service of health care coverage by actively involving members in their health care processes

Personal Health Advisor, sponsored by Blue Cross and Blue Shield of Florida, gives your employees 24-hour access to health care information and assistance. A staff of registered nurses is available round the clock to answer your employees' questions and help them make more informed and appropriate health care decisions.



