

HEALTH OPTIONS ALTERNATIVES

Now Health Options offers large employers meeting certain criteria, the opportunity to have flexible funding arrangements. This means you would continue to have the most managed care HMO program and the backing of Florida's leading health insurer. You also benefit from rating flexibility because rates are based on your company's past history of medical care utilization. And best of all, costs are controlled by the Health Options emphasis on preventive care and our "gatekeeper" approach to managed care.

Now you can complement your traditional indemnity coverage with a Managed Care plan in which a remarkable 92% of its members renew their coverage annually.

Knowledgeable local representatives are always available to help you with plan administration. For complete information, contact your nearest Blue Cross and Blue Shield of Florida office.



Health Options Alternatives gives employees access to one of Florida's largest Managed Care networks, with more than 80 hospitals and 3,800 physicians. It's available to 80% of the state's population.

THE BENEFITS OF HEALTH OPTIONS ALTERNATIVES

- Flexibility to provide funding arrangements
- Benefit flexibility
- Cash flow advantages
- Ease of administration
- "Gatekeeper" approach to cost and utilization control
- Knowledgeable local representatives offer full administration assistance
- Maximum employee cost savings
- Nominal copayments for office visits, hospitalization
- No deductibles
- No doctor bills or claim forms for most services
- Florida's largest network of quality health-care providers for broader range of choice

This policy has exclusions, limitations and other terms affecting coverage.



An HMO Subsidiary of Blue Cross and Blue Shield of Florida, Inc.

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