

WOULDN'T YOU DESCRIBE

69%, 78% AND 85%

AS LANDSLIDE MARGINS?

The numbers prove that most people are satisfied with their health care plan.

- 69% of HMO members rate their health plan an “A” or “B”
- 78% would definitely or likely recommend their health plan to friends and relatives¹
- 85% of Blue Cross and Blue Shield of Florida members have a favorable opinion of the company²

Let's also examine the facts in terms of cost and coverage:

Many legislative proposals would actually increase health care costs.

- \$81–150 million is the estimated increase in health plan liability costs if enacted³
- 4–13% is the premium increase attributed to mandated benefits⁴
- 52 health care benefits have already been mandated by the State of Florida⁵

As health care costs rise, more people lose coverage. Our focus should be on legislation that expands coverage, not limits it.

- 200,000 Americans lose coverage with every 1% increase in health care premiums⁶
- 73% of Floridians favor “making sure all families and children have access to affordable health insurance”⁷

For more information and straight answers about health care issues, please go to our public policy web site:

www.bcbsfl.com/protectpatients

1 AAHP, Washington Bulletin, January 22, 2001. 2 Public Opinion Strategies, Blue Cross and Blue Shield of Florida Image Survey, January 2001. 3 A preliminary cost estimate from the Barents Group (in a 1998 study commissioned by AAHP) is for annual costs of civil remedy ranging from 2.7% to 8.6% of total premium. Mid-point cost estimate is 5.5%. Using a rounded figure for insured business premiums without Medigap, consolidated 1997 BCBSF results are approximately \$3 billion. A low-end cost estimate is \$81 million; the mid-point estimate is \$150 million. 4 Acs, G., C. Winterbottom, and S. Zedlewski. 1992. Employers' Payroll and Insurance Costs: Implications for Play or Pay Employer Mandates. In Health Benefits and the Workforce. Washington, D.C.: U.S. Department of Labor. 5 Committee on Insurance, “Managing Mandated Health Benefits: Policy Options for Consideration,” Florida House of Representatives, January 28, 2000. 6 Congressional Budget Office Report to the House Committee on Economic and Educational Opportunities, reported in the New York Times, May 14, 1996, p.A20. 7 Public Opinion Strategies and Lake Snell Perry and Associates, Health Coverage 2000, November 2000.



**BlueCross BlueShield
of Florida**

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