

News Release

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MEDIA ADVISORY

BCBSF TO DONATE CPR MANNEQUINS TO GATEWAY GIRL SCOUT COUNCIL

WHO: Blue Cross and Blue Shield of Florida (BCBSF).

WHAT: Presentation of 12 CPR mannequins to the Gateway Girl Scout Council (GGSC) and a CPR demonstration.

WHEN: 10 a.m. to 11:00 a.m.
Friday, January 22.

WHERE: Gateway Girl Scout Council Building,
1000 Shearer St.
JACKSONVILLE.

WHY: BCBSF's donation will help the council achieve its goal of ensuring the safety of area Girl Scouts during field trips.

The Little Anne CPR mannequins will be used to teach the council's adult leaders and the Girl Scouts CPR classes, which have been approved by the American Red Cross.

According to Emergency Medical Services, drowning is the second-leading cause of death in children 5-17. When resuscitation is performed within four minutes, the survival rate is 70 percent.

NOTE: Following the ceremony, American Red Cross instructors will conduct a CPR demonstration for Girl Scouts in attendance. Ernie Brodsky, regional vice president for BCBSF, and council Executive Director Wende Wilson will be available for interviews.

As a Girl Scout, BCBSF employee Pam Stubbs was awarded the Girl Scouts' Honorable Mention Life Saving Award in 1985 for performing CPR to save a life. She is currently a CPR instructor with the American Red Cross. Following the presentation, she will be available for interviews.