

News Release



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Blue Cross and Blue Shield of Florida Appoints Patricia Engel Medical Services Director for Northwest Florida Region

PENSACOLA -- Kermit E. Housh, regional vice president for Blue Cross and Blue Shield of Florida (BCBSF), today announced the appointment of Patricia D. Engel to the position of medical services director for the company's Northwest Florida region.

As medical services director, Engel will manage BCBSF's network of health care providers in the Florida panhandle and administer guidelines used to monitor providers in the network. The guidelines help ensure that customers continue to receive quality care and help control cost.

"We want our customers to know that they'll receive quality care at an affordable cost when they go to a doctor, hospital or clinic in Blue Cross and Blue Shield's network," Housh said.

Engel joined BCBSF in 1982 and has held various positions in the company, from supervisor of the Medicare Part B Quality Unit to her most recent position as director of the Utilization Management Program Development in Jacksonville. A native of Colorado, Engel has a bachelor of arts degree in geography and anthropology from the University of Colorado.

BCBSF's Northwest region, comprised of 19 counties in the Florida panhandle, manages 20 percent of the region's health insurance business, making it the area's largest health insurer.

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