

DRAFT

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P H O T O O P P O R T U N I T Y

BLUE CROSS BLUE SHIELD HOSTS 4TH ANNUAL WELLNESS CLASSIC

WHO: Blue Cross and Blue Shield of Florida (BCBSF).

WHAT: BCBSF's 4th Annual Wellness Classic for runners, cyclists, in-line skaters and walkers of the Bay Area. Activities include a 5K road race and Corporate Team Challenge event, 2-mile Wellness Walk, 10K in-line skating, 12.5-mile, 25-mile cycling events and Wellness Expo.

WHEN: Saturday, September 18.
On-site registration is 6 a.m. to 7:30 a.m.
Starting times are 7:45 a.m. to 9:15 a.m.

WHERE: Hidden River Corporate Park
Corner of I-75 and Fletcher Avenue
8875 Hidden River Parkway

WHY: BCBSF hosts annual Wellness Classics to promote fitness and health. The Wellness Expo will feature blood sugar screenings, skin cancer risk analysis, body fat analysis, blood pressure screenings and information on mental health wellness.

All of the entry fees collected benefit Big Brothers/Big Sisters of Greater Tampa. The proceeds help match children in single-parent families with caring adults who can provide friendship, support, and guidance. More than 400 boys and 50 girls in Hillsborough County await a Big Brother, Big Sister, or Couple's match.