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**Jan B. Luytjes, Ph.D., of Miami Re-Elected to Serve on Blue Cross and Blue Shield of Florida's Board of Directors**

JACKSONVILLE -- Jan B. Luytjes, Ph.D., of Miami has been re-elected to a three-year term on the board of directors of Blue Cross and Blue Shield of Florida (BCBSF). He served on the board of Blue Cross of Florida from 1978 to 1980, and has continued to serve on the consolidated board since 1980.

Dr. Luytjes is a professor at Florida International University's School of Business and Organization Sciences in Miami. He serves as a director of Florida International University.

His civic duties include service as a member of the Presidential Task Force on Community Services; Regional Purchasing Council of Florida; and Junior Achievement Business Projects.

BCBSF is an independent licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield companies nationwide. A financially strong, tax-paying mutual insurance company, BCBSF is subject to the same regulation by the Department of Insurance as other insurers operating in the state.

