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Our Services

BHG works closely with its clients to develop new means of making full use of an organization's unique history, both within and outside the corporation. One of the ways to add value through historical research is by publishing books and pamphlets that convey to the organization's managers and employees a sense of the corporate culture, an understanding of the corporation's accomplishments over the years, and an appreciation of all those who contributed to the development of the business. These same publications can be used to introduce the organization to customers, to public officials, and to the investment community at home and abroad.

Products & Services

- Scholarly histories
- Illustrated popular histories
- Oral history interviews
- Multimedia exhibits
- Archival services
- Magazine & journal articles
- Meeting and anniversary presentations
- Management education seminars
- Employee orientation packages
- Retirement videos
- Historical treatments for ad campaigns
- Documentary films & videos
- Corporate identity programs
- Internal planning and strategic studies

Academic books and articles on the firm can be of great value to a

business organization. BHG has extensive experience with this type of publication, which targets important constituencies outside of the corporation. Carefully documented studies published by university and business presses reach influential audiences in government, in academic life, and in major journals and newspapers. These constituencies in turn influence public policy at the local, state and federal levels of our society. Scholarly studies reinforce the corporate culture and provide company executives and planners with a better understanding of how the corporation's strategy and structure have evolved.

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