



# BlueCross BlueShield of Florida

An Independent Licensee of the Blue Cross and Blue Shield Association

826

2001

Carl Draper

1979 - ...

w/ Tom Roberts + ...

\* 1979 Tom's Relationship with Providers

US Gov. and Medicare Disincentive

W/ App. ... for Insurance Commission ... Last Malone is ...

Merged BC/BS ...

went from Volunteer Board to Paid

changed from not for profit to ...

1. How much control do the board have? ...

2. what happened to ...

Biggest challenge for BC in Fla ...

3. What was the ... of BC/BS?

Henry ... - Head ... of ... ~ 1980-1984

4. ...

X57971

JANUARY

S	M	T	W	T	F	S
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY

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MARCH

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APRIL

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MAY

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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## FEBRUARY

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## MARCH

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## APRIL

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## MAY

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## JUNE

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## JULY

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## AUGUST

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## SEPTEMBER

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## OCTOBER

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## DECEMBER

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Ti = International Strategic Management Conference  
Audio Cassette 93-94

Ti = Challenging Conventional Wisdom Corporate Strategies That Work  
Audio Cassette 90-91

Ti = Creating Corporate Success: Strategic Choices in a Changing World  
Audio Cassette 1990