



BlueCross BlueShield of Florida

An Independent Licensee of the Blue Cross and Blue Shield Association

826

2001

Carl Draper

1979 - ...
w/ Tom Roberts + ...

* 1979 Tom's Relationship with Providers
- US Council and Medicare Disincent Policy

W/ ... for Insurance Commission ... Last Malone is ...

Merged BC/BS ...
went from Volunteer Board to Paid

changed from ... for Profit to ... to be able to play ...

1. How much control do the board have? changed ...

2. what happened to ... relationships? ...

Biggest challenge for BC in Fla ...

3. What was the ... of BC/BS? ...

Henry ... - Head ... of ... ~ 1980-1984

4. ... Access ...

X57971

JANUARY

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FEBRUARY

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MARCH

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APRIL

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MAY

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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Ti = International Strategic Management Conference
 Audio Cassette 93-94

Ti = Challenging Conventional Wisdom Corporate Strategies That Work
 Audio Cassette 90-91

Ti = Creating Corporate Success: Strategic Choices in a Changing World
 Audio Cassette 1990