

COALITION FOR TOBACCO RESPONSIBILITY

A Group of Independent Blue Cross and Blue Shield Plans

Blue Cross and Blue Shield

The Coalition for Tobacco Responsibility is an alliance of more than 30 independent Blue Cross and Blue Shield plans that came together to sue major tobacco companies whose products have forced up health care costs for smokers and nonsmokers alike. The coalition represents members in more than 35 states.

Blue Cross and Blue Shield companies represent the largest and most experienced health insurance organizations in the nation. All 55 member plans function as independent, locally operated companies licensed by the Blue Cross and Blue Shield Association.

Blue Cross and Blue Shield plans provide health care coverage for one in four Americans. That includes more than 68.7 million people in 50 states, the District of Columbia and Puerto Rico in a variety of plans.

The Blue Cross and Blue Shield System is the 19th largest employer in the United States. The plans have nearly 150,000 employees nationwide.

Coalition Members

The following plans are members of the Coalition for Tobacco Responsibility:

- Alliance Blue Cross Blue Shield is Missouri's largest, most experienced managed care company. It serves some 2 million members in a seven-state region, including nearly 500,000 fully insured members in Missouri. Alliance employs some 1,700 people.
- Anthem, Inc., is an Indiana-domiciled mutual insurance company providing health care management and insurance products and services to millions of Americans. As a mutual insurance company, Anthem is owned by its policyholders. Anthem, based in Indianapolis, is the Blue Cross and Blue Shield licensee for Indiana, Kentucky, Ohio and Connecticut.

- Arkansas Blue Cross and Blue Shield, the largest insurer in the state, is a not-for-profit mutual insurance company. HMO Partners, Inc., an affiliate of Arkansas Blue Cross and Blue Shield, is the largest HMO in the state. Together, the two companies serve more than 729,000 members in Arkansas, including more than 400,000 members in fully insured health benefit plans or programs.
- Blue Shield of California is one of the state's leading health care companies serving more than 2 million members with a variety of health care plans. The San Francisco-based organization operated Access+HMO, California's fastest growing HMO that grew more than 30 percent in each of the last two years. Blue Shield's PPO physician network is the largest in the state with more than 50,000 participating physicians.
- Blue Cross and Blue Shield of Colorado and Blue Cross and Blue Shield of Nevada provides health care benefits as part of Rocky Mountain Hospital and Service, Inc.
- Blue Cross and Blue Shield of Florida (BCBSF) is an independent licensee of the Blue Cross and Blue Shield Association. BCBSF covers more than 2 million Floridians. It is a financially strong, tax-paying mutual company.
- Blue Cross and Blue Shield of Georgia is the state's largest insurer, providing health benefits to more than 1.5 million Georgians.
- Blue Cross of Idaho has provided quality, cost-effective health care coverage to Idahoans for the past 53 years. In addition to the company's traditional and managed health care plans, Blue Cross of Idaho maintains the state's largest preferred provider organization. Blue Cross of Idaho insures more than 306,000 Idahoans, 25 percent of the state's population.
- Blue Cross and Blue Shield of Illinois is the state's oldest and largest insurer, providing quality, cost-effective health care to more than 2.9 million people in Illinois.
- Blue Cross and Blue Shield of Louisiana, marking its 64th anniversary in 1998, is Louisiana owned and operated. With 566,000 customers, it is the largest health insurer in Louisiana. It is a mutually held company, owned by its policyholders.
- Blue Cross and Blue Shield of Maine, a nonprofit hospital and medical service organization, serves about 50 percent of the state's population.
- Blue Cross and Blue Shield of Massachusetts is a multi-faceted health care company providing a wide range of health care programs and educational services. More than 1.7 million members receive full health care protection through a range of traditional employer-sponsored group plans, non-group and senior citizen programs. With 1.1 million members in a managed care plan, it is one of the largest providers of managed care services in New England.

- Blue Cross Blue Shield of Michigan is a nonprofit prepaid health plan that provided or administered health care coverage in 1997 for approximately 4.4 million members in Michigan.
- Blue Cross and Blue Shield of Montana is the state's largest private payer of health care services. The plan serves 265,000 Montanans, nearly one third of the state's population, in its traditional indemnity and managed care benefit plans, and serves 140,000 Medicare beneficiaries through administration of the Medicare program in Montana.
- Blue Cross and Blue Shield of Nebraska provides health care coverage to more Nebraskans than any other insurer, nearly one in three—more than 500,000.
- Blue Cross and Blue Shield of New Hampshire is New Hampshire's largest health insurer. The nonprofit company has 377,000 members and recently merged through acquisition with Matthew Thornton Health Plan ranked as the No. 1 HMO by *Newsweek*.
- Blue Cross and Blue Shield of New Jersey is the state's largest health insurer providing coverage to nearly 2 million individuals including 1.2 million in fully insured benefit plans and 800,000 in self-funded arrangements. In 1993 the company initiated a strategy to become a regional health services company and introduced HMO Blue as its premier managed care coverage.
- Blue Cross and Blue Shield of Oklahoma is the state's oldest and largest private health insurer, serving nearly 450,000 members and employing more than 1,100 Oklahomans.
- Blue Cross and Blue Shield of Rhode Island is a nonprofit organization and the largest provider of health care benefits and insurance coverage and related services in Rhode Island.
- BlueCross and BlueShield of Tennessee is a nonprofit corporation and the largest provider of health care benefits and services in Tennessee.
- As the first and largest nonprofit health coverage company in the state, Blue Cross and Blue Shield of Texas provides coverage for more than 1.8 million customers and serves more than 3.5 million Medicare beneficiaries. Along with its subsidiaries, the company offers a full spectrum of individual health coverage and employee benefit programs, including fee for service plans, HMOs, PPOs, long-term care plans and MSAs.
- Capital Blue Cross is the largest health insurer in Central Pennsylvania and the Lehigh Valley with approximately 1.4 million subscribers.

- Hawaii Medical Service Association, a nonprofit mutual benefit society, is the largest provider of health care insurance coverage in Hawaii with approximately 650,000 members.
- Empire Blue Cross and Blue Shield has helped to meet the health care needs of New York for more than 60 years. Empire provides health insurance coverage for 4.1 million indemnity and managed care members in a service area that includes the 28 counties of eastern New York from the tip of Long Island to the Canadian border.
- Hawaii Medical Service Association is a nonprofit mutual benefit society that is the largest provider of health care insurance coverage in Hawaii with approximately 650,000 members.
- Highmark Inc., ranks among the country's top 10 health insurers with more than 20 million customers nationwide. The company was created in 1996 through the consolidation of Blue Cross of Western Pennsylvania and Pennsylvania Blue Shield. Highmark's product portfolio includes traditional health insurance coverage, managed care health plans, life and casualty insurance and dental and vision programs. In western Pennsylvania the company does business as Highmark Blue Cross Blue Shield. In central and eastern Pennsylvania Highmark operates as Pennsylvania Blue Shield.
- New Mexico Blue Cross and Blue Shield is a nonprofit corporation and the largest provider of health care benefits and insurance coverage and related service in New Mexico.
- Wellmark, Inc., is an Iowa mutual insurance company that provides health care coverage in Iowa as Wellmark Blue Cross and Blue Shield of Iowa. In South Dakota, our subsidiary Wellmark of South Dakota, Inc., does business as Wellmark Blue Cross and Blue Shield of South Dakota. The corporate Wellmark family, which includes several subsidiary companies, provides health care, third party administration, and financial services to nearly 1.7 million customers in the Midwest. More than 2,500 people work for Wellmark in Iowa, South Dakota, Illinois, Wisconsin, Nebraska, and Pennsylvania.
- Regence BlueShield is the leading health plan in Washington state providing health care coverage to more than 1.1 million subscribers.
- Northwest Medical Bureau provides health care benefits and other services to individuals and employee and other groups in Washington state.
- Premera, a nonprofit corporation, provides health care services in Oregon, Alaska and Washington state.

- Mountain State Blue Cross & Blue Shield is West Virginia's largest private health insurance carrier, providing or administering coverage for more than 420,000 West Virginians. Headquartered in Parkersburg, Mountain State has more than 650 employees in Parkersburg, Charleston, Wheeling, Weirton and Martinsburg.

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