INFORMATIONAL MEETING AND MEETING OF THE BOARD OF DIRECTORS

JULY, 19-21, 1990



Blue Cross and Blue Shield of Florida, Inc.



TO OUR VERY SPECIAL GUESTS.

We are very pleased to welcome you to the Blue Cross and Blue Shield of Florida Informational Meeting and to the regular meeting of the Board of Directors.

As a guest of the Buena Vista Palace, an official Hotel of Walt Disney World, you will enjoy all of the excitement of a favorite national vacation destination. This uniquely designed resort is nestled within the shores of a blue lagoon and interconnected by a winding pathway and beautiful waterways. This 21st Century Palace is a totally complete world-class convention and meeting resort, ideally situated for you to enjoy the warm tropical skies and cool glittering waters of Central Florida — a place that offers something for everyone!

We believe you will also find our Information Program a unique and stimulating experience and we look forward to sharing insights and ideas with you. Combined with lots of fun and relaxation, we hope this will be an event you will long remember.

HUNTER GIBBONS

Bell Otlakery

SPORTS

The Buena Vista Palace recreational activities are limitless.

Golf

As an official Hotel of Walt Disney World., enjoy three 18 hole Walt Disney World. Championships, home of the annual PGA Oldsmobile Walt Disney World. Classic. Each course offers challenging play plus practice ranges and clubhouses.

Tennis

Polish your serve or volley as you play on one of our three complimentary lighted professional courts.

Swimming

On the Buena Vista Palace Recreation Island, enjoy the tropical skies at the family and children's pools. There are a total of three heated swimming pools, Jacuzzi, saunas, and health club with a poolside lounge, snack bar and sun deck.

OTHER ACTIVITIES

The Walt Disney World • Vacation Kingdom is the world's most popular vacation destination — The Magic Kingdom •, EPCOT Center •, Disney MGM Studios, River Country, Pleasure Island — all are here for you to enjoy.

Additional Points of Interest

Just minutes away, you'll discover Sea World, Universal Studios Florida, Winter Park, Church Street Station and more.

Hospitality Suite - Room 322 - 3rd Floor

The Blue Cross and Blue Shield of Florida Hospitality Suite hours are:

7:00-9:00 p.m.
2:00-6:00 p.m.
10:00-11:00 p.m.
2:00-6:00 p.m.
10:00-11:00 p.m.
10:00 a.m7:00 p.m.

Note: Conference rooms for business meetings are located on main floor.

10:00 p.m.-11:00 p.m.

SCHEDULE OF ACTIVITIES

Thursday, July 19, 1990

10:00 a.m. Personnel &

Compensation Committee

Council Room

11:45 a.m. Ladies' Welcoming

(Depart from convention Luncheon Lobby Enterance)

Walt Disney World»

Swan Hotel

12:00 Noon Luncheon for Meeting

Attendees
Senate/Gallery

1:00 p.m. Informational Meeting

General Session

Knave/Scribe

1:15 p.m. Workshop A & B

Yeoman - Group #1

Captain — Group #2

3:15 p.m. Refreshment Break

Cloister Lobby

3:30 p.m. Workshop A & B

Captain — Group #1

Yeoman — Group #2

5:15 p.m. Adjourn

*6:30 p.m. Young People's

Get-Acquainted Dinner

Senate/Gallery

7:30 p.m. Reception and Dinner

for Meeting Attendees

and Spouses

(Coat and tie required)

Emerald (Reception)

Diamond/Sapphire (Dinner)

^{*} Note: Reservations have been made for Young People's Get-Acquainted Dinner

SCHEDULE OF ACTIVITIES

Friday, July 20, 1990

Breakfaston own	Watercress Cafe (open 24 hours)
8:00 a.m.	Continental Breakfast Cloister Lobby
8:30 a.m.	Informational Meeting General Session Knave/Scribe
8:45 a.m	Workshop C & D Yeoman — Group #1 Captain — Group #2
10:00 a.m	Refreshment Break Cloister Lobby
10:15 a.m.	Workshop C & D Captain — Group #1 Yeoman Group #2
12:00 p.m	Adjourn
12:30 p.m	Luncheon for all Attendees and guests (spouses and children) Outback Veranda

Afternoon Open

7:30 p.m	Reception and Dinner for
	Meeting Attendees and
	Spouses
	(Coat and tie required)
	Emerald/Diamond

Note: Transportation for optional Universal Studio Tour departs from the hotel at 9:00 a.m. (Lunch included at Studio Commissary.)

SCHEDULE OF ACTIVITIES

Saturday, July 21, 1990

Breakfast Watercress Cafe on own (open 24 hours)

7:00 a.m. Finance Committee

Scribe

8:00 a.m. Nominating Committee

Captain

9:00 a.m. Board of Directors

Senate/Gallery

12:15 p.m. Adjourn

12:30 p.m. Luncheon for all Attendees

and guests (spouses and

children)

Outback Veranda

1:30 p.m. Golf Tournament

Coordinator: Tom Albright Lake Buena Vista Course (Transportation provided)

2:00 p.m. Tennis Tournament

Coordinator: Ken Otis Buena Vista Palace Courts

7:30 p.m. Reception and Dinner for

all Attendees and guests (spouses and children)

Reception -

Captain/Yeoman/Scribe

Dinner — Cloister

"Magical Evening"

(Casual attire suggested)

