

Solving the Medicare Fraud Puzzle



**Blue Cross
Blue Shield**
of Florida

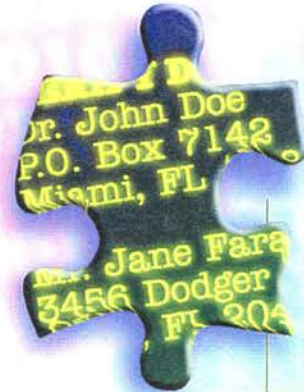
A member of the
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Blue Cross and Blue Shield of Florida (BCBSF) is aggressive in its fight against Medicare fraud. Each year, investigators in the company's Medicare Fraud Branch detect and recover millions of dollars in fraud. In addition to conducting research and beneficiary education, BCBSF's team of analysts uses computers & sophisticated data analysis techniques to fight fraud. Here's how...



Verifying Provider Data

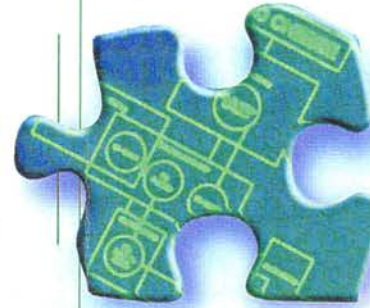
Computers help investigators at BCBSF screen providers by verifying their addresses, phone numbers, occupational licenses, and affiliations with medical facilities. This data is checked against actual physical addresses to flag potentially fraudulent information.



Examining Utilization Patterns



BCBSF's investigators are using computers to examine providers' and beneficiaries' utilization patterns. By comparing this information to data from regions with similar demographics, the Medicare Fraud Branch can more accurately identify which providers to investigate.

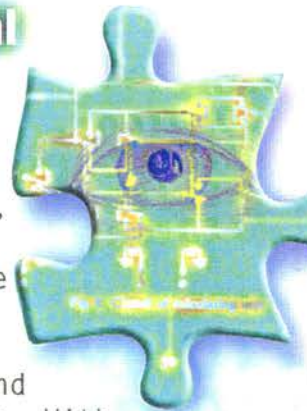


Identifying Fraud Networks

Computer-assisted link analysis helps BCBSF's investigators identify fraudulent networks of providers. Fraudulent networks can include billing services, business owners, physicians, and others who assist each other in committing scams, often forming elaborate and complex webs of fictitious names & business fronts.

Using Artificial Intelligence

Electronic fraud detection uses "expert knowledge", taken from real world investigative experience, and integrates this with statistical and geographical models. With the enhanced analytical power of artificial intelligence, the systems alert BCBSF to unusual provider behavior previously undiscovered.





An Independent Licensee of the Blue Cross and Blue Shield Association.

BCBSF is an independent licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield companies nationwide. A financially-strong, tax-paying mutual insurance company, BCBSF is subject to the same regulations as other insurers operating in Florida.

In Florida, BCBSF serves as a carrier for Medicare Part B and as an intermediary for Medicare Part A.