



Health Care in America: Where Are We Headed?

Sponsored by:

Horizon Institute
for Policy Research
Tampa, Florida

In cooperation with Blue Cross
and Blue Shield of Florida,
Jacksonville, Florida

Date:

Monday, August 20, 1990

Location:

Marina Hotel at St. Johns
Place, Jacksonville, Florida

We gratefully acknowledge the support of the following
organizations who helped make this conference possible:



Blue Cross and Blue Shield of Florida
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Conference Agenda

Health Care in America: Where Are We Headed?

Monday, August 20, 1990

8:30-9:00 AM

Registration

Coffee and Danish

9:00-9:10 AM

Welcoming Remarks

Senator Connie Mack

9:10-10:00 AM

Government Financing: Can We Afford It?

Gail Wilensky

10:10-11:45 AM

Government Financing: Where is it Leading?

Peter Levin, Moderator

William E. Flaherty

Charles F. Pierce, Jr.

Robert M. Sade

Gail Wilensky

12:00-1:30 PM

Luncheon

Government Policies and Medical Research

Theodore Cooper

1:45-3:15 PM

Canadian Health Care

Pamela Bailey, Moderator

Arnold Aberman

Jacques Krasny

3:30-4:45 PM

Alternative Systems: More Government or More Market?

Edmund F. Haislmaier, Moderator

John Goodman

Kay K. Hanley

CONFERENCE SPEAKERS



Theodore Cooper



Gail R. Wilensky



Connie Mack

Arnold Aberman, M.D. *

Physician-In-Chief, The Toronto Hospital. Sir John and Lady Eaton Professor and Chairman, Department of Medicine at University of Toronto Faculty of Medicine.

Pamela G. Bailey

President, National Committee for Quality Health Care. Former director of government relations for the American Hospital Supply Corporation and assistant secretary for public affairs for the Department of Health and Human Services.

Theodore Cooper, M.D., Ph.D.

Chairman, President and Chief Executive Officer, The Upjohn Company. Former Dean, Cornell University Medical College, and former Assistant Secretary for Health, Department of Health, Education and Welfare.

William E. Flaherty

President and Chief Executive Officer, Blue Cross and Blue Shield of Florida. Former President and CEO of Blue Cross and Blue Shield of Delaware.

John C. Goodman, Ph.D.

President, National Center for Policy Analysis. Author of five books and numerous articles, and has been engaged in teaching and/or research at seven colleges and universities.

Edmund F. Haislmaier

Policy Analyst on health care issues at the Heritage Foundation, Washington D.C. Co-editor and principle author of Heritage's monograph entitled "A National Health System for America."

Kay K. Hanley, M.D.

President, Florida Medical Association. A pediatrician in private practice in Clearwater, Florida.

Jacques Krasny

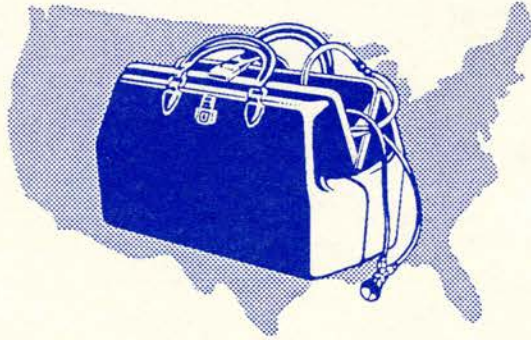
Principal and Managing Director, Bogart Delafield Ferrier Inc., a consulting firm specializing in health care. Has written and lectured extensively on topics involving health care, especially the Canadian health care system.

Peter J. Levin, Sc.D.

Dean of the College of Public Health and Professor of Health Policy and Management at the University of South Florida. Has published extensively on health care cost containment. Chairman, Hospital Cost Containment Board, State of Florida.

CONFERENCE SPEAKERS (CONTINUED)

Health Care in America:



Where Are We Headed?

Connie Mack

United States Senator, Florida. U.S. representative, 13th District of Florida, 1982-88. Former president of Florida National Bank of Lee County.

Charles Pierce

President, Florida Hospital Association. Former Deputy Commissioner of Health, State of New Jersey.

Robert M. Sade, M.D.

Professor of Surgery and Chief, Pediatric Cardiac Surgery, Medical University of South Carolina.

Gail R. Wilensky, Ph.D.

Administrator, Health Care Financing Administration, U.S. Department of Health and Human Services. A key health policy adviser in the Bush administration and a nationally recognized expert who has published extensively on health economics and health policy.

*Affiliation noted for purposes of identification only.

The Horizon Institute

Horizon Institute for Policy Research is a nonprofit educational foundation. It is supported by tax-deductible gifts from individuals, foundations and corporations.

The Institute provides settings and research for in-depth study of public policy issues, with the goal of developing long-range solutions. In addition to holding conferences in areas such as foreign policy, economics and health care, the Institute disseminates speeches and videotaped proceedings to schools, government, business and the media.

Horizon Institute conferences are open to the public and audience participation is actively encouraged.

The Institute was founded by Connie Mack, who serves as honorary chairman. H. L. Culbreath is board chairman, and Ken MacKenzie is executive director.