

FOR IMMEDIATE RELEASE
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CONTACT: Rick Curran
(904) 905-3408

Blue Cross and Blue Shield of Florida Announces New Appointments

ORLANDO – Blue Cross and Blue Shield of Florida, Florida's leading health insurance company, is pleased to announce the following appointments:

<u>Individual</u>	<u>Title</u>
• John J. Dallman, M.D.	Vice President, Care and Network Management for the Central Geographic Business Unit
• David C. Godwin	Director, Business Operations for the Central Geographic Business Unit
• Michael G. Pipito	Director, Provider Relations and Network Development for the Central Geographic Business Unit
• Patricia A. Ryan R.N., M.S.	Director of Quality and Care Management for the Central Geographic Business Unit

Blue Cross and Blue Shield of Florida (BCBSF) is an independent licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield plans. A financially-strong, tax-paying mutual company, BCBSF is subject to the same regulations by the Department of Insurance as other health plans operating in Florida.

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Note to Editors: *Biographical information on all named individuals is attached.*

JOHN J. DALLMAN, M.D., Ph.D. is vice president, care and network management, for the central geographic business unit (CGBU). He is responsible for the leadership of all care and network management activities within the CGBU. Prior to joining BCBSF, Dr. Dallman supervised the medical management of 3,500 physicians as director for United Healthcare on the Florida west coast. Earlier, he served in Tampa as a regional medical director for Humana. In addition, Dr. Dallman was a professor and chairman of the Department of Medicine for Wayne State University. A graduate of the Medical College of Georgia, Dr. Dallman served his family practice residency at the University of Florida. He holds a Doctor of Philosophy, Biometry degree from the University of Minnesota, where he also earned his B.A. in mathematics.

DAVID C. GODWIN is director, business operations, for the central geographical business unit. He is responsible for the management of the unit's financial function, on-site operations, information technology and human resources. Godwin joined BCBSF in 1988 as Health Options, Orlando, Finance Director. In 1989, he was named regional finance director and, in 1994, was promoted to medical services director for the region. A certified public accountant, Godwin holds a Bachelor of Science degree from Florida Southern College, where he majored in accounting and minored in economics. He also serves as a colonel in the Florida Army National Guard.

MICHAEL G. PIPITO is director, provider relations and network development, for the central geographical business unit. Pipito is responsible for all provider and facility contracting, service and education for all lines of business including Medicare risk contracting. A graduate of Rutgers University in New Jersey, he held numerous middle and senior management positions prior to joining BCBSF in 1980. For the past five years, Pipito has served as the west coast region's medical services director.

PATRICIA A. RYAN is director of quality and care management for the central geographic business unit. In this position, Ryan is responsible for providing leadership in the areas of quality and care management, as well as overseeing the development of medical management programs. Since joining BCBSF in 1993, she has served as the manager of medical services and also as director of quality and care management for the central region. Prior to joining BCBSF, Ryan was employed at Preferred Care HMO in Rochester, N.Y., where she held the position of manager of medical services. She was also associated with the University of Rochester School of Nursing for 18 years, holding positions in clinical nursing, education and administration. Ryan received her Masters Degree from the State University of New York.

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