



Patrick "Pat" Geraghty Chairman of the Board and Chief Executive Officer

Patrick "Pat" Geraghty is chairman of the board of directors and chief executive officer (CEO) of Florida Blue, the state's largest health plan serving more than 7 million people in Florida and providing Medicare payment services to beneficiaries across 15 other states.

Prior to joining Florida Blue in 2011, Geraghty was president and CEO of Blue Cross and Blue Shield of Minnesota (BCBSMN). Geraghty is leading a transformation at Florida Blue from insurance company to health solutions company with a strong health, wellness and prevention orientation.

Throughout his career, Geraghty has been active in community and professional organizations. He is a board member for a diverse group of organizations, including the National Institute of Health Care Management (NIHCM), Sanford-Burnham Medical Research Institute, American's Health Insurance Plans (AHIP) and the Oliver Wyman Innovation Center Advisory Board. He is a member of United Way's Board of Trustees and, in 2011, was appointed to the Florida Council of 100. In addition, Geraghty chaired the Minnesota chapter of CEOs Against Cancer and was selected the National CEO of the Year for 2011 by the American Cancer Society. Geraghty has also received many awards from the community. He received the 2013 Humanitarian of the Year Award from Kappa Alpha Psi for his leadership on diversity issues, the American Values Award for his outstanding leadership and commitment to the community from the North Florida Council Boy Scouts of America, The Jefferson Award for Public Service at BCBSMN, the 2012 Game Changer Award from Politic365 and the Gold Standard from the CEOs Roundtable in support of the American Cancer Society with BCBSMN and Florida Blue. In 2014, Geraghty was named Floridian of the Year by Florida Trend magazine for his outstanding leadership.

Geraghty frequently speaks on a range of health care topics including the impact of health care reform, payment reform strategies, innovation in health care and prevention and wellness. He has appeared on NBC's "Meet the Press," MSNBC's "Morning Joe," Bloomberg TV's "Street Smart" and "Capitol Gains" programs, Wall Street Journal's "Money Beat," "Fox Business News" and "PBS Nightly Business Report." Additionally, Geraghty has been featured in Florida Trend magazine, the Wall Street Journal, New York Times, Florida Times Union, Miami Herald, Tampa Tribune, Tampa Bay Times and Orlando Sentinel, among other publications.

Geraghty holds a Bachelor of Arts from Colgate University and has participated in executive education programs at Harvard University School of Public Health and the Wharton School at the University of Pennsylvania.

Florida Blue, Florida's Blue Cross and Blue Shield company, is a leader in Florida's health care industry. Our mission is to help people and communities achieve better health. Florida Blue has approximately 4 million health care members and covers 15.5 million people in 16 states through its affiliated companies. Florida Blue is a not-for-profit, policyholder-owned, tax-paying mutual company. Headquartered in Jacksonville, Fla., it is an independent licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield companies. For more information, visit www.floridablue.com.