

The Blue Foundation
FOR A HEALTHY FLORIDA



Application to Serve
Employee Grant Review Team 2001

At Blue Cross and Blue Shield of Florida, we take great pride in helping our members lead healthy, confident lives. We also believe strongly in giving back to our communities. This commitment to caring solutions for Floridians is just one reason why Blue Cross and Blue Shield of Florida has created a new philanthropic foundation, The Blue Foundation for a Healthy Florida, Inc.

The Blue Foundation for a Healthy Florida is a separate entity that will help us reach beyond our day-to-day mission and focus solely on making contributions to charitable organizations that promote better health and education in Florida.

The mission of The Blue Foundation was designed to be broad enough to have a significant impact on the many different health care challenges in Florida. The Blue Foundation will award charitable grants to 501(c)(3) programs and organizations that positively impact the health and well-being of uninsured and underserved Floridians. The foundation also will support health care education, awareness and training programs and workforce preparation initiatives that address the health care challenges facing Florida today.

The foundation will accomplish this mission through a combination of grants and support for demonstration projects, research and policy initiatives, rather than directly financing the provision of health care services. The Blue Foundation is accepting its first grant proposals in the Summer of 2001, with the first awards being announced in October. After this initial cycle, grants will be awarded twice a year in April and October.

At BCBSF, employees are our number-one asset. Through the Blue Community Champions program and your volunteer efforts, you know about the community's needs and the organizations that are meeting those needs. We are asking you to consider applying for a position on the employee team that reviews the grant applications and makes funding recommendations to the foundation board of directors.

The BCBSF Employee Grant Review Team and foundation staff will review all applications received by the deadline for each grant cycle. This team will make recommendations to The Blue Foundation board of directors grant committee. The committee will make the final funding recommendations to The Blue Foundation board of directors, who will choose the final grant recipients.

There is an application and selection process for the Employee Grant Review Team. The team will consist of 12 employees and four alternates from across the company. Criteria will include current position, grade level, length of service with BCBSF, community involvement, office location, performance rating, special skills and management approval. The foundation board of directors and foundation staff will choose the team members based on the criteria, geographic location and cultural diversity.

Involving a diverse group of employees from across the state will assure that the foundation is funding organizations with the greatest need and a strong connection to the foundation's mission.

Participation on the Employee Grant Review Team is voluntary and must be approved by the employee's manager. Employees will be expected to attend meetings in Jacksonville, or other locations as determined by foundation staff and board of directors. Frequency of meetings will be determined by the number of grant applications received, but the time commitment for service on the team is expected to be approximately 60 hours a year. The grant review team members may also be asked to conduct on-site visits to potential grantees for further information and verification of request. Costs for travel will be reimbursed by The Blue Foundation for a Healthy Florida while conducting business for the foundation.

The BCBSF Employee Grant Review Team members will serve alternating terms. Alternating terms will allow continuity on the teams while also providing other employees the opportunity to serve. Team alternates will fill in for other team members when needed and would be considered first when choosing new team members. The team will be broken down as follows:

Four team members – one year's service
Four team members – 18 months' service
Four team members – two years' service

Employees will be considered BCBSF employees at all times while conducting business for the foundation. BCBSF policies and procedures will apply to the activities of the Employee Grant Review Team and its members. An employee must resign from the grant review team if the employee leaves the company for any reason, or an annual performance appraisal is below meets expectations.

Blue Community Champions will consider Employee Grant Review Team applicants who are not selected, for its Ambassador program. Ambassadors serve in an advisory capacity, act as champions for BCBSF's volunteer projects, help steer the direction and focus of the program, and participate in successful implementation of volunteer projects. For more information on the Ambassador program, go online to Corporate Information/Blue Community.

If you are interested in making a difference in the lives of our fellow Floridians, please complete the application on the back of this form, obtain your manager's approval and return it to the foundation office by August 31, 2001. We will choose the team members in September and notify you and your manager if chosen.

The Blue Foundation for a Healthy Florida office is located at the Deerwood Campus Complex in Jacksonville. Send the application to the attention of:

Susan B. Towler
Executive Director
The Blue Foundation for a Healthy Florida
DCC 300, 4th floor
Jacksonville, FL
Fax: 904-905-6638
Email: Susan.Towler@bcbsfl.com

Thank you for your interest in serving our communities through The Blue Foundation for a Healthy Florida.

See reverse side for the application.



The Blue Foundation
FOR A HEALTHY FLORIDA

The Blue Foundation for a Healthy Florida and its Parent, Blue Cross and Blue Shield of Florida, are Independent Licensees of the Blue Cross and Blue Shield Association.

The Blue Foundation for a Healthy Florida

BCBSF Employee Grant Review Team Application

Name/Employee ID Number _____

Current Position/Grade Level _____

Department/Group _____

Building Location/Address _____

Phone Number _____ Fax Number _____

Date of Hire/Years with BCBSF _____

Latest Rating on Performance Appraisal (must be meets expectations or higher) _____

Manager's Name/Title _____

Manager's Phone Number/Address _____

Please list past and present workgroups, committees or special projects on which you have served at BCBSF in the past two years. _____

Please list past and present community organizations for which you have served as a volunteer, board member or committee member.

Organization	Position	Dates Served
_____	_____	_____
_____	_____	_____
_____	_____	_____

Why do you want to be a member of the Employee Grant Review Team for The Blue Foundation for a Healthy Florida? _____

I am willing and able to travel to Jacksonville for team meetings and participate in on-site visits of non-profit organizations throughout the state as needed. Yes No

Please attach a recommendation from a community organization for which you have served as a volunteer noting why you should participate on the Employee Grant Review Team.

If selected, I agree to the terms of service, including the time and travel commitments. I understand that most of the responsibilities will be conducted during work. No additional compensation will be rendered to me as a condition of service, except for reasonable and customary expenses for travel, meetings, etc. By signing this application, I give permission to The Blue Foundation for a Healthy Florida staff and board of directors to discuss my application with my management and representatives from the Human Services Group.

If not selected, please share my application with Blue Community Champions for consideration for the Ambassador program. Yes No

Employee's Signature _____

Employee's Name (print) _____

As the manager for the employee named above, I understand and agree to the terms of service, including the time commitment and travel involved during work hours. I support this employee's candidacy to participate in the foundation's Employee Grant Review Team.

Manager's Approval Signature _____

Manager's Name (print) _____