



## MEDIA ADVISORY

*Distributed January 3, 2002  
For January 7, 2002*

**Contact:** Andrea Schafer: (904) 731-1083  
or Susan Towler: (904) 905-6803

Tel 1-800-477-3736  
ext. 56803  
Fax 904-905-6638

[www.bcbsfl.com](http://www.bcbsfl.com)

### **Education Foundation of Sarasota County, Inc Receives Inaugural Grant From The Blue Foundation for a Healthy Florida January 7, 2002**

**What:** The Blue Foundation for a Healthy Florida, Blue Cross and Blue Shield of Florida's new philanthropic affiliate, is distributing its initial round of grant offerings to non-profit agencies that promote better health and education in Florida. The Executive Director of The Blue Foundation is coming to personally present the grant check to a Sarasota organization.

**Who:** The Education Foundation of Sarasota County, Inc. is the only recipient in Southwest Florida. Their Blue Foundation grant will help fund an exciting program empowering Sarasota County teachers.

**Why:** The Blue Foundation for a Healthy Florida is committed to having a positive impact on the many different health care challenges statewide, with a particular focus on the health and well-being of uninsured and underserved Floridians.

**When:** Monday evening, January 7, 2002

**Where:** A reception with location to be announced later today.

**Photo/  
Interview  
Opportunities:** Check presentation, Executive Director of The Blue Foundation for a Healthy Florida, officials of the Sarasota County school board and the Education Foundation of Sarasota County, Inc.