

From February 2002



## Fact Sheet

- The Blue Foundation for a Healthy Florida, Inc., incorporated in 2001, supports programs with a positive impact on the health and well-being of Florida's uninsured and underserved population (such as low-income families and those living in rural areas). Eligible programs include health care education, awareness and training programs; health care services; health education, research and policy initiatives; and workforce preparation initiatives.
- The Blue Foundation for a Healthy Florida is a separate philanthropic affiliate of Blue Cross and Blue Shield of Florida. It plans to operate as a non-profit organization (501c3) and has its own board of directors. Susan Towler is the executive director of the foundation and the foundation office is located at the Deerwood Campus Complex in Building 300.
- Blue Cross and Blue Shield of Florida employees are actively involved with the foundation through the board of directors and the Employee Grant Review Team, a team of 16 employees who review submitted proposals and provide funding recommendations to the foundation board. Board members include: Bruce Bagni, Tony Jenkins, Randy Kammer, Deanna McDonald, Patrick McCabe and Susan Wildes.
- We would be happy to make a presentation at your next staff meeting so that employees can gain awareness and a better understanding of The Blue Foundation's purpose and strategies. Please contact Susan Towler at 904-905-6803 (extension 56803) to schedule a presentation.
- The Blue Foundation is currently accepting proposals for its second grant cycle. Applications are due by Friday, March 8, 2002. If you know of an organization that may qualify for funding, please have the organization contact the foundation office at 1-800-477-3736, x63215.
- Further information about The Blue Foundation for a Healthy Florida can be found on the BCBSF website under "Giving to our Communities." There is also a public K drive folder titled "Blue Foundation" that provides additional materials.
- On the back of this page is a listing of the grants that were made in 2001 as part of the foundation's inaugural grant offerings.

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- The Blue Foundation awarded \$925,000 in its inaugural grant cycle to 16 non-profit organizations across Florida. Specific 2001 grants are, in order of grants awarded:
- \$5,000 to Education Foundation of Sarasota County for health education for children and teacher training;
  - \$16,261 to MaliVai Washington Kids Foundation in Jacksonville for health education and youth development for children from low-income families;
  - \$17,255 to Hope Haven Children's Clinic and Family Center in Jacksonville for autism research among underserved children;
  - \$24,000 to the Florida Academy of Family Physicians of Jacksonville for health education support for family practice residents who will serve residents in high need areas (impact is statewide).
  - \$25,000 to Community Asthma Partnership in Jacksonville for a collaborative intervention program for asthmatic children and their families;
  - \$26,550 to University of Florida Department of Surgery Trauma/Critical Care of Jacksonville to double the capacity of Turning Point: Rethinking Violence, a program to reduce violent behavior among first-time male offenders 10 to 16 years old;
  - \$32,076 to Baker County Council on Aging of Macclenny to restore and expand food delivery service to seniors who can't travel to congregate centers;
  - \$37,000 to Florida State University School of Nursing in Tallahassee to purchase a Pediatric Patient Simulator to benefit 300 nursing students each year;
  - \$50,060 to Seniors First Inc. of Orlando to establish a prescription drug education and advocacy program with a short-term case management component for seniors at or below the poverty level;
  - \$62,501 to the University of Miami School of Medicine Diabetes Research Institute in Miami to develop a program to improve diabetes management in a group of high-risk adolescents;
  - \$67,110 to Gulf Coast Community Care in Tampa-Bradenton to expand Elder Ed, a prevention and education program on prescription drug management and alcohol abuse targeted to seniors;
  - \$81,000 to the PACE Center for Girls Inc. of Pinellas County for a comprehensive health education and case management program for at-risk girls;
  - \$100,000 to the Cardiovascular Center at Shands Jacksonville to develop an initiative aimed at reducing the incidence of heart disease and death among women;
  - \$118,938 to Sacred Heart Health System of Pensacola to educate seniors about prescription drugs and enroll them in a discount drug-buying program;
  - \$123,672 to Diabetes Coalition of St. Lucie County, Inc., in Port St. Lucie for a lay outreach education program targeting a population at risk for diabetes;
  - \$138,577 to Family Central Inc. of Fort Lauderdale to build a comprehensive model of health care support within South Florida's subsidized childcare system.