



Fall 2002

FAFP FOUNDATION

notes

Blue Foundation Awards FAFP/F a Grant of \$24,000 to Assist Florida Family Practice Residents With Their Tuition Debts!



Dr. Tra'Chella Johnson
of Jacksonville

Dr. Innocent Odocha
of Gainesville

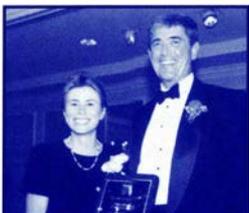


■ The Blue Foundation for a Healthy Florida, a statewide charitable foundation newly established by Blue Cross Blue Shield of Florida, has provided the FAFP/F a grant of \$24,000 over four years to support two Florida-based family practice residents with their significant tuition loan interest costs. The funds will enable the residents to participate in the AAFP Foundation's Resident Repayment Program (RRP), which provides residents with up to \$2,500 per year for each of four years in return for service following residency as family physicians in an underserved urban or rural area in Florida.

The two residents chosen by the FAFP/F to receive support are: Dr. **Tra'Chella Johnson**, a second year resident at the Mayo Clinic's Family Practice Residency Program in Jacksonville, and Dr. **Innocent Odocha**, also a third year resident at the University of Florida/Shands at Alachua General Hospital's Family Practice Residency Program in Gainesville. We are delighted to help them achieve their goal to assist the underserved with their health care needs!

The national lottery of the RRP conducted by the AAFP/F earlier this year also yielded three Florida residents who will also be assisted with up to \$ 10,000 a piece over four years - for their education loan interest costs in return for serving in needy Florida communities. Selected in the last cycle were: Dr. **Tammy Tucker** of Tallahassee Memorial Hospital's Family Practice Residency Program; Dr. **Saria Carter** of the Jackson Memorial Hospital/University of Miami Family Practice Residency Program; and, Dr. **John Caroline** of the Shands/University of Florida at Jacksonville Family Practice Residency Program. Funds for these residents are leveraged by contributions made by state chapter foundations and state chapters nationwide, including the FAFP/F and FAFP, and corporate support.

Robert Dobbs Named Philanthropist of the Year for 2002



FAFP Board President Cecilia Collins recognizes Bob Dobbs as Foundation Philanthropist of the Year

■ During this year's Summer Break Away, **Robert (Bob) Dobbs** of St. Petersburg was awarded the honor of Foundation Philanthropist of the Year. A longtime member of the Foundation's Board of Trustees, Bob Dobbs is a stalwart friend to family practice, serving Tampa Bay area family physicians as a health care business consultant. A strong supporter of the Foundation, Bob has also assisted it by lending his expertise in the corporate sector. In fact, his efforts led to the creation of the Foundation's Corporate Advisory Council. Congratulations, Bob, on this well-deserved honor!

notes

The Foundation Honors Martha Moores at the FAFP's 2002 Summer Break Away



Great friends Martha Moores and Dr. Scott Medley enjoy a moment at the Summer Break Away. The 2002 Foundation Guest Lectureship was given by Dr. Medley in Martha's honor.

Donors Set New Record for Total Contributions to Help Send More Med Students to the 2002 National Conference



Med students and residents share a laugh at the 2002 National Conference in Kansas City.

During the FAFP's Summer Break Away in July, the Foundation Board of Trustees recognized **Martha Moores, CAE** by naming the 2002 Foundation Guest Lectureship in her honor. She was lauded for her remarkable service to the Foundation, the Florida Academy and the specialty of family practice in our state. In addition to her service as FAFP Executive Vice President, for 15 years Martha has served in the same capacity for the FAFP/F, providing guidance, expertise and staffing support. She has been instrumental in the work to build philanthropy in support of Florida family practice.

Foundation Board President Paul Wallace notes "Martha has given selflessly of her time and talents to help create a compelling case for charitable giving to advance family practice. Knowing the importance of creating future leaders for family practice, Martha advocated for the Foundation to raise funds for sending students and residents to the AAFP's National Conference and other educational experiences, broadening their horizons and helping them identify their career choices as family physicians. We are indebted to her for her leadership in this and other areas, and wish her the very best for the future!"

This year, the Foundation raised a total of \$11,235 from FAFP members and other donors to assist Florida-based medical students to travel to Kansas City for the AAFP's 2002 National Conference of Family Practice Residents and Student Members (NCFPR/NCSM). The Foundation sweetened the pot, by adding \$4,000 more to the cause. The funds were distributed to med students at the University of South Florida (USF), University of Miami (UM), University of Florida (UF), and Florida State University (FSU). **These contributions helped over 50 med students to attend this year.**

Enhancing educational opportunities for students and residents is a program priority of the Foundation which works in partnership with the Florida Academy on this project. The National Conference is a valuable tool for students to gain leadership skills, clinical skills and often cements their desires to become family physicians.

This annual campaign is notable for two reasons: this year, a 15% increase was achieved in total contributions compared to total support provided during 2001, and the number of donors increased by 22%. **A big thanks to our donors for their support!**

THE FAFP/F MISSION:

The Foundation is dedicated to continuous improvement of the health care of Floridians by promoting the high quality of care rendered by family physicians. The focus of support will be funding for education, research and community outreach programs involving medical students, residents and practicing family physicians.

notes

New Awards Program at Medical Schools Recognizes Outstanding Students in Family Medicine



Jing-Jing Cardona
(UM)



Amanda Guest
(USF)



Nahum Beard (UF)

■ This year, the Foundation created a program to recognize outstanding academic achievement and leadership skills among graduating medical students in Florida. Each student is chosen based upon his or her concentration in family medicine studies and continuation in a family practice residency program post-graduation, preferably in Florida. The Department of Family Medicine faculties and participating students help make the decisions.

Key program objectives are to raise the recognition of family medicine in the academic medical school setting and provide financial assistance to recognize excellent scholarship and leadership talent.

At graduation ceremonies earlier this year, the first cash award of \$500 was distributed to each of the following seniors' who met the program criteria for the outstanding student in family medicine at their schools: **Jing-Jing Cardona (UM)**; **Amanda Guest (USF)**; and **Nahum Beard (UF)**. Because the FSU Med School does not yet have a graduating class, funds were not distributed this year. **Congratulations and good luck to each of these graduates as they embark on their residencies!**

This year's outstanding graduating seniors from Florida medical schools receive Foundation funding

FAFP Foundation Board of Trustees

At the Summer Break Away, the Florida Academy's Board of Directors ratified the slate of the Foundation Board of Trustees for the year, which commenced in July. A roster of the current Board of Trustees follows. Florida Academy Executive Committee members and Family Medicine Department Chairs also participate as non-voting members.

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Secretary-Treasurer

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notes

Many Opportunities Exist to Make a Difference As The Year Concludes!

■ 2003 is right around the corner, and there are many opportunities to make tax-advantaged gifts to the Foundation before years' end! Gifts of cash or stock can help donors meet personal financial planning goals and at the same time, help the Foundation grow programs to expand education and training for students, family practice residents and practicing family physicians. Gifts made to honor and recognize current friends, colleagues, mentors and/or gifts made in memoriam for those important to family physicians can be especially appropriate at this time of year. For more information, please contact Stuart Wegener at the Foundation at 1.800.223.3237 extension 13.

How can we help you realize your charitable goals? Just ask us!

■ The Foundation can be an important tool to be used by you, to help identify and realize your personal charitable objectives. Through working with the leadership of Florida family practice, Foundation board and staff have developed a good understanding of the key issues facing family medicine in our state. Armed with such knowledge, we can help you determine how you can play a role in addressing those needs, particularly when a charitable opportunity to address those needs can be developed. Many gift-planning opportunities often have significant tax advantages for you and your family. Let us help you think about your own charitable goals and help create a personal legacy, building the specialty of family practice in Florida in the process!

Corporate Advisory Council Continues to Provide Significant Resources, Expertise to Florida Family Practice

The Foundation's Corporate Advisory Council was established four years ago to bring the corporate sector and the leaders of Florida family practice together in a forum for discussion on significant issues facing patient care in our communities. The CAC meets several times each year, examining health-related policy and practice issues affecting patients and physicians and identifying potential solutions. Recent topics discussed are the professional liability crisis affecting physicians and patients alike; the evolution in the business relationships between physicians and pharmaceutical industry in the family doctor's office; and, the development of a family practice research network. The CAC is a strong partnership between corporations and family practice. Our plans are to expand this initiative in the coming year. During 2002, the CAC partnership includes:

GRAND PATRONS (\$5,000)

AstraZeneca
Florida Academy of
Family Physicians
Pfizer, Inc.
Schering Labs/Key
Pharmaceuticals

PATRONS (\$2,500)

Abbott Labs
GlaxoSmithKline
Merck & Co.
Quest Diagnostics
Wyeth Pharmaceuticals

SPONSORS (\$1,000)

First Professionals
Insurance
Novartis Pharmaceuticals
Pharmacia

DONOR (\$500)

Laboratory Corporation
of America

The FAFP Foundation

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