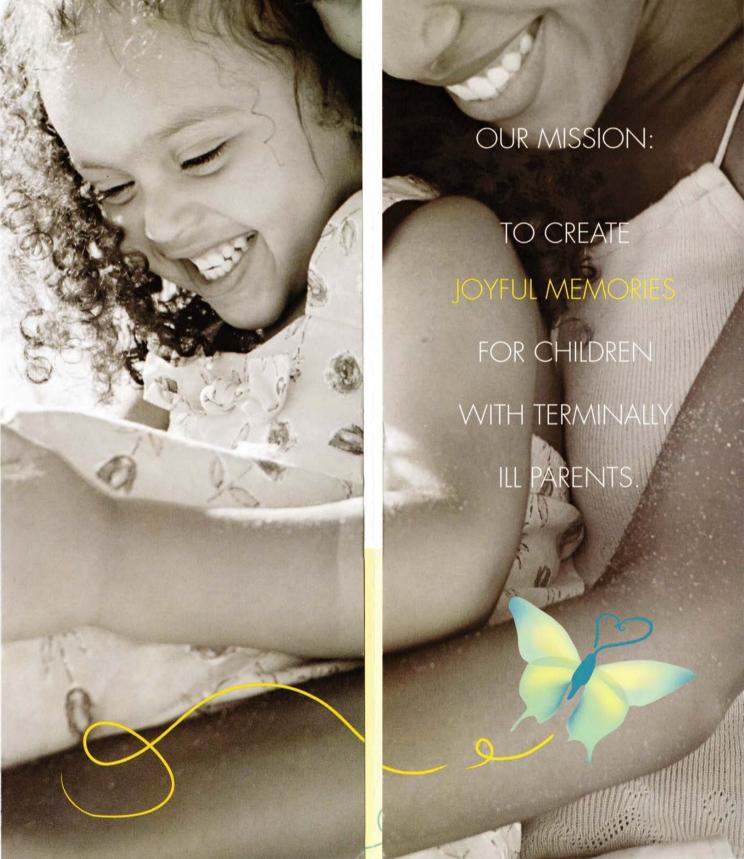
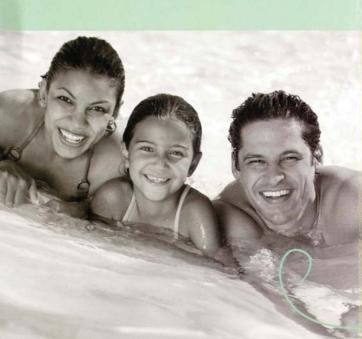
Memories of Love. YOU CAN HELP CREATE THEM.



memories of Love FOUNDATION



JOYFUL MEMORIES —
THEY'RE SOME
OF THE BEST GIFTS
THE FAMILY OF
AN ILL ADULT
CAN RECEIVE.



Memories of Love was created to give patients and their families a much-needed reprieve from the everyday pressures of life-threatening illness.

Through the support of corporate and individual donors, Memories of Love is able to send patients and their families on carefree, cost-free vacations to Orlando.

Each wish vacation includes:

- 3-day Park Hopper Pass to Walt Disney World
- 1 day at Universal Studios
- 1 day at Sea World
- Restaurant gift certificates
- Accommodations at one of 13 area Holiday Inns
- Stipend for travel and incidental expenses

All at no cost to the patient.

"We are so thankful for this opportunity and we will always cherish this memory.

Thank you very much."

- The Brennen Family: Nathan, Hyacinth, and Kyle

"We truly had a pleasant and memorable experience. Thank you so much for everything. We will never forget!"

- Flora Harrington

HOW YOU CAN HELP:

Blue Cross and Blue Shield of Florida is proud to support Memories of Love, and asks for your help in identifying families in need. To benefit from a Memories of Love vacation, critically ill patients must:

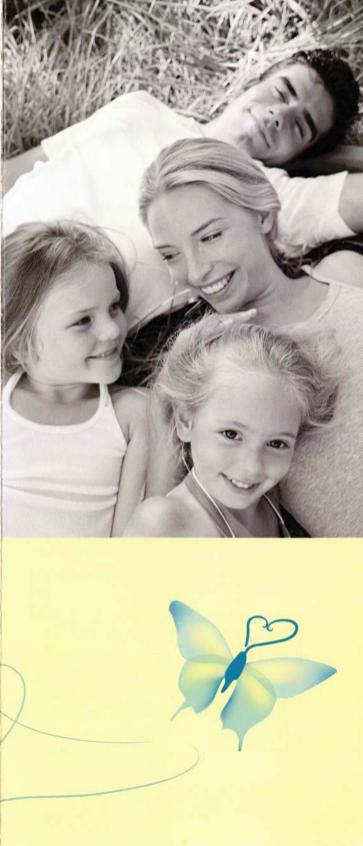
- Have children through the age of 16
- Desire a memorable, cost-free, 5-night, 6-day, vacation with immediate family members

You can help ensure that children experiencing the illness of a parent are left with the best memories of all.

To nominate a family for the Memories of Love program, please call 1.800.625.1566.

"Our family cannot thank you enough for providing us the opportunity to make so many wonderful memories on our trip—especially for Dakota, Paul's son. These are memories we will treasure forever. It was truly an escape we all needed."

- The Hill Family: Vicki Woodham, Paul and Dakota Hill





memories of Love FOUNDATION

Jacksonville Executive Offices 4932 Sunbeam Road, Suite 200 Jacksonville, Florida 322*57* 904.596.2789 1.800.625.1566 (toll-free)

Orlando Satellite Office Holiday Inn Orlando 6515 International Drive, Suite 200 Orlando, Florida 32819

www.memoriesoflove.org

A copy of the official registration (CH19125) and financial information may be obtained from the division of consumer services by calling toll-free (800.435.7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state.

Sponsored by:

