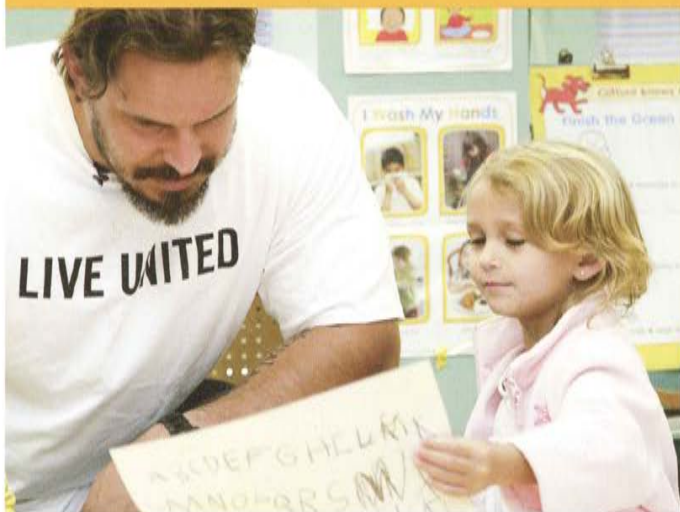


**CHANGE
WON'T HAPPEN
WITHOUT
YOU**



**2012 COMMUNITY CAMPAIGN
KICKOFF & READING-PALOOZA!**



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of Northeast Florida

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Special thanks to...



Dalton Agency
for marketing and advertising
creative services

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Elizabeth Nicole, and
Aaron Mervin**
for photography used in the
LIVE UNITED campaign

**FOR COMMUNITY BUILDER
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Services:
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FOR LOANED EXECUTIVE TRAINING
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**Greg Frazier, Community
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A special thanks to Randy
Goodwin and PRI Productions
for their support.



Program

Welcome and Opening Remarks **Connie Hodges**
President, United Way of Northeast Florida

Invocation **Dr. John Newman**
Pastor, The Sanctuary at Mt. Calvary

Reading-Palooza!

ReadingPals Overview **Katherine Foster**
ReadingPals Committee Co-chair
Employee Relations Analyst,
State Farm Insurance Company

Suzanna Vance
ReadingPals Committee Co-chair
Community Volunteer

Entertainment

Chairman's Welcome & Community Impact Overview **Travis Storey**
United Way Board of Trustees Chair
Office Managing Partner, KPMG LLP

Introduction of 2012 Campaign Cabinet and Pacesetter Results & Awards **Greg Smith**
2012 United Way Campaign Chair
Regional Market President,
Bank of America Merrill Lynch

2012 Goal Announcement & Closing Remarks **Greg Smith**

Million Dollar Companies

United Way would like to recognize and thank companies whose longstanding support and commitment to United Way has resulted in exceeding \$1 million in employee and corporate giving. These companies focus on leadership, employee education, and continuous improvement in their campaign.



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