



Blue Cross
Blue Shield
of Florida

INTER OFFICE MEMO

TO: Priscilla Brown
FROM: Deb Wilson *DW*
SUBJECT: HMO Growth in Florida

AT: Corporate Communications

DATE 4/27/83

AT: ADS Support

Faye Potts asked me to compile information about the growth of Health Maintenance Organizations (HMOs) in Florida from 1978 to 1982. The Office of Health Maintenance Organizations (OHMO) provided the attached information which was published in the National HMO Census.

Please contact ADS Support if we can be of any further assistance.

DW:lw

Attachments

cc: Faye Potts

Enrollment in Florida HMOs

	<u>1978</u>	<u>1979</u>	<u>1980</u>	<u>1981</u>	<u>1982</u>
American Health Plan, Inc. ¹ North Miami Beach, FL	8,462	26,622	26,869	28,759	
Av-Med, Inc. Miami, FL	779	7,012	21,879	28,000	32,290
Capital Health Plan, Inc. Tallahassee, Florida					5,400
Clinica Asociacion Cubana, Inc. ² Miami, FL	88,000	102,000	52,280	87,502	35,000
Florida Health Care Plan, Inc. Daytona Beach, FL	9,061	10,644	11,628	11,343	12,092
Greater Miami Health Care Center, Inc. Miami, FL	1,500	2,000	1,114	1,000	1,000
Health Care of Broward, Inc. Plantation, FL					5,100
International Medical Centers (IMC), Inc. Hialeah, FL	10,500	10,000	20,239	25,481	35,000
INA HealthPlan, Inc. Tampa-Clearwater, FL				13,877	28,060
INA HealthPlan, Inc. Miami, FL					29,686
Prepaid Health Care, Inc. ³ Clearwater, FL	142	7,704	11,568		
South Florida Health Services, Inc. ⁴ Miami, FL	400				
South Florida Group Health, Inc. Miami, FL			357	1,853	3,641
Sunshine Health Plan, Inc. Daytona Beach, Inc.					2,850
TOTAL	118,844	165,982	145,934	197,815	190,119

Tampa Bay Health Plans, Inc.: This HMO became Federally qualified in April, 1983, and, according to the HMO's Managing Director, expects year-end enrollment to total 5,000.

Notes

¹ INA HealthPlan, Inc. (Miami) acquired American Health Plan, Inc. in January, 1982.

² Variance in enrollment figures based in part on type of "member" reported. CAC sometimes reported fee-for-service patients as well as enrolled prepaid members.

³ Prepaid Health Care Inc.'s Federal qualification was revoked in August, 1981.

⁴ South Florida Health Services, Inc., never became Federally qualified.

Source: National HMO Census, 1978-1982 by Office of Health Maintenance Organizations (OHMO) and InterStudy.