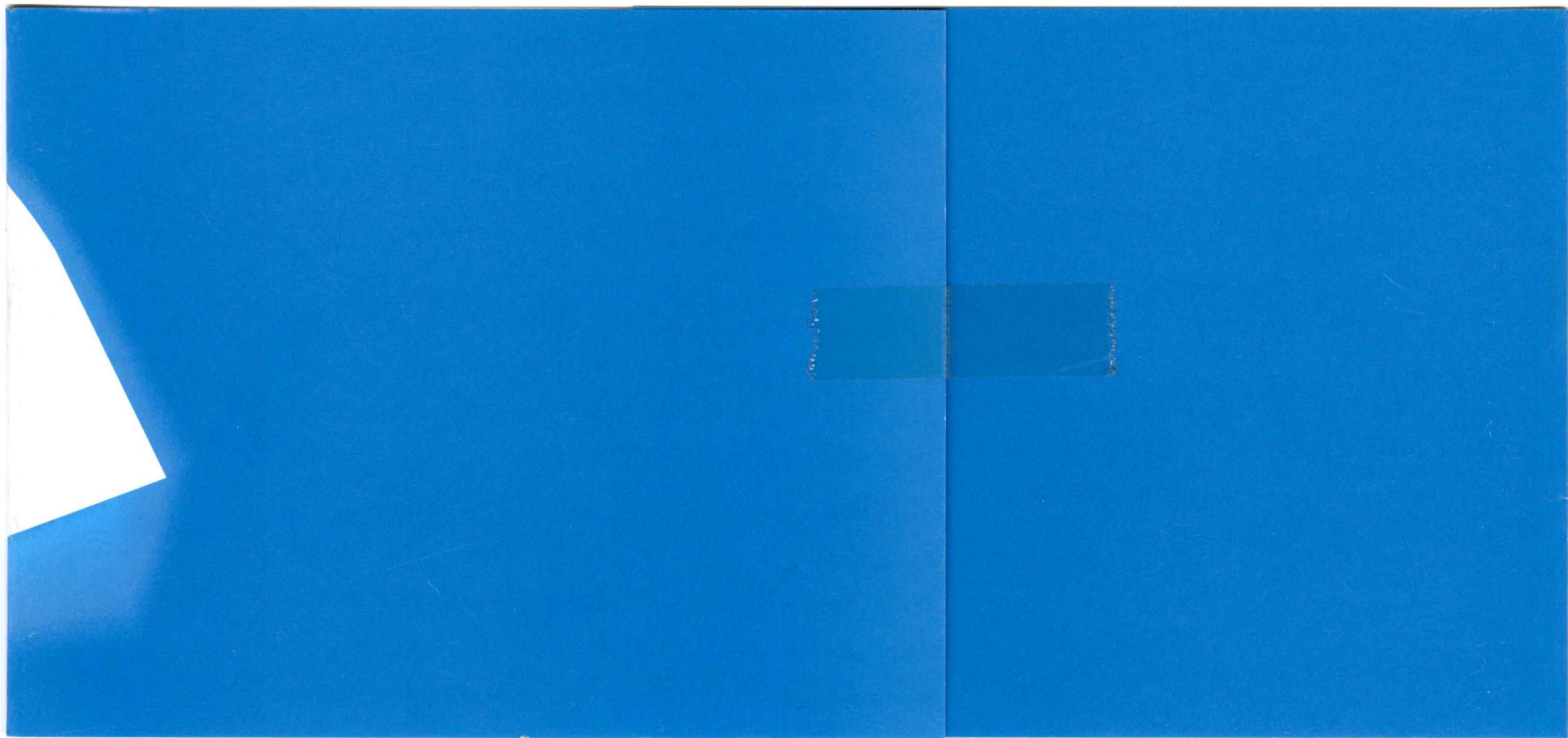


Putting the Pieces Together



This edition of *Perspectives* is putting the "SCORE! with Game Pieces" contest into overtime. The last play of the game focuses on the "pieces" of Empower and how they fit together - so seek and find as you read. It's easy to play - all you have to do is find the five hidden puzzle pieces (🧩) and submit a completed entry card. Look carefully since all of the puzzle pieces are hidden within the photos throughout the publication.

All correct entrants will receive Reese's Pieces® and will be entered into a drawing for the Football Game Day Experience. The winner will receive two Club Seat tickets to the Jacksonville Jaguars and Tampa Bay Buccaneers football experience on November 30, 2003 at Alltel Stadium. The package includes a limo ride to the game, dinner buffet, sideline passes and more. Employees outside Jacksonville are encouraged to play. If a non-Jacksonville-based employee wins, travel and accommodations will be provided!



THE UNIVERSITY OF CHICAGO PRESS

THE UNIVERSITY OF CHICAGO PRESS

Putting the Pieces Together

Please complete the entry card in its entirety and submit via inter-office mail. Your descriptions of the puzzle location must be specific - so be clear as to where you found each puzzle piece. All entries must be received by close of business on July 31, 2003.

Name: _____

Department: _____

Location (Building and Floor): _____

Phone: _____

Supervisor's Name: _____



Puzzle Piece	Page Number	Location Description
1	_____	_____
2	_____	_____
3	_____	_____
4	_____	_____
5	_____	_____



“SCORE! with Game Pieces”
Contest

Advertising and Market
Communications

DCC3-4



**BlueCross BlueShield
of Florida**

An Independent Licensee of the
Blue Cross and Blue Shield Association

Find out more, visit
<http://empower.bcbsfl.com>