MEMORANDUM

TO: Women's Vote '84 Task Force Members

FROM: Virginia Conger, Chair

DATE: September 10, 1984

RE: Candidate assistance - Financial and Media

A program has been developed to assist targeted women candidates. These candidates will be offered a professionally produced radio spot designed to meet their individual needs, as well as matching funds of $500 (in most cases) to purchase air time.

Your recommendations are needed for those races you feel require our assistance. While your view on any race is welcomed, it is realized that you are probably more familiar with races closer to home. Please feel free to suggest for consideration up to 10 races.

In order to maximize the Task Force's efforts, it is crucial that we assist good candidates in tight races where our efforts can make the difference. Therefore, please take into account the following criteria when making your recommendations.

The target candidates should:

- have significant opposition;
- need assistance;
- have a reasonable chance of winning their race;
- be in keeping with Task Force objectives;
- find further funding critical to their race.

If there are any races where you have particular concerns or insight please submit additional comments on how the criteria apply.

Recommendations from both Senate and House Democratic leadership, who have thoroughly analyzed their races, have also been requested. Once all of these recommendations are in, the targeting will be finalized. Each candidate will then be notified and arrangements made to begin work.